



Monthly Update

May 2020

COVID-19 Continuity Planning

ASG has developed and is currently overseeing the implementation of a Partnership Continuity Plan. The Plan includes several targeted measures, including the following, that aims to ensure the Partnership maintains its effectiveness and relevance during the pandemic. The measures will ensure the Partnership can actively and effectively support Australian and Indonesian economic recovery, post pandemic.

Survey of Indonesian Feedlots

A survey of Indonesian feedlots and slaughterhouses, conducted by ASG, commenced in late April and will be repeated on a monthly basis throughout the pandemic. The survey focusses on the current state of production and markets and the projections for the coming month. ASG is also monitoring news media in Australia and Indonesia to better understand the impact of the pandemic on the beef and cattle sector. Information generated will be presented in the monthly webinar updates.

Monthly Webinar Industry Updates

ASG is working with MLA to provide monthly updates, conducted via webinar, on the short-term impacts of COVID-19 on the cattle sector in northern Australia and Indonesia. The updates, led by MLA, include speakers from industry, and include information generated through ASG's monthly survey. The updates which include simultaneous interpretation, are open to MLA and Partnership members and Indonesian and Australian governments representatives. The first webinar, conducted on May 6, comprised an on-line panel of ASG Adviser David Goodwin's who presented the survey findings, Dicky Adiwoso, Partnership's Indonesian member from JJAA, who provided a perspective of the impacts of the pandemic on Indonesian Feedlots, and Troy Setter, Partnership's Australian member from CPC, who provided an overview on Australian industry impacts from the pandemic. More than 80 on-line participants joined this first monthly webinar.

Partnership / Co-Chairs Meeting

The planned Partnership meeting, to be held in Australia, has been indefinitely delayed. Both Indonesian and Australian Co-Chairs are supportive of a Co-Chairs tele-conference in June, as an interim method of maintaining engagement and Partnership progress. The objectives of Co-chairs meeting will be to update the Co-chairs on the impacts of COVID-19 on the industry in both countries, and to commence a process of planning Partnership industry support for post-pandemic recovery. Separate Australian and Indonesian members meetings will be held, on-line after to Co-chairs meeting, to update members on Co-chair decisions and to plan follow up actions.

Partnership Training Programs

The NTCA Northern Australia Pastoral Program was due to host a cohort of Indonesian students in May. This has been postponed until October 2020. Further delays may occur.

ASG and training providers are currently developing training content for suitable for on-line delivery. Topics include: Para-veterinary techniques, Pregnancy Diagnosis, Commercial Smallholder Cattle Breeding and Feed Formulation for Commercial Cattle Breeding. Training will include videos of practical techniques and methodologies, with trainees required to use the techniques and report back in subsequent sessions. Six to eight webinar sessions are envisaged with 20 pre-selected industry trainees for each session delivered by universities, the BKB training centre, industry associations, and IACCB and its partners.

IACCB Update

IACCB COVID-19 Continuity Planning:

Now in its final months of operation, IACCB is focussing on communicating its commercial-scale beef cattle breeding results and lessons learnt to industry and investors, finalising industry technical support tools and guidance, and supporting the establishment of industry owned training centres.

IACCB has however modified its delivery approach to ensure continued effective delivery during the pandemic lockdown. This includes designing and delivering a series of **webinars on commercial cattle breeding**, with participants from industry, government, and academia. The first webinar was held on the 22nd April and attracted 160 participants.

Future webinars will include:

1. BX cattle breeding models in Indonesia
2. Commercial viability of BX cattle breeding in the small-holder cut-and-carry model
3. Importance of BX cattle in Indonesian meat supply
4. Commercial viability of the SISKKA-model
5. Mutually Beneficial Feedlot and Smallholders Partnerships

In collaboration with video production company, IACCB is also preparing **promotional videos** that highlight the strong technical and commercial viability of the four cattle breeding models through 'partner business journey' stories. The 6-8 minutes videos will provide introductory information to interested investors about the commercial opportunities and challenges of cattle breeding, and will available, in June, on the Partnership and IACCB websites and social media.

IACCB is developing **SISKA Scale-up / Investment Case studies** for three partner oil palm companies, by finalizing productivity and costings data, and developing alternative scale-up models using different investment strategies. The models will provide each company with alternative strategies for investment and scaling-up post Covid-19.

As regional visits are not currently allowed, **video monitoring** is being used to monitor partner herd condition and herd performance, to ensure animal welfare and performance is maintained.

IACCB is developing a technical paper on “**Industry, Government and Small-holder Cattle Breeding Partnerships**”. The paper is based on Focus Group Discussions held with industry, government and smallholders in March. The paper will be communicated via Webinars in May.

The immediate aim of the measures outlined above is to encourage and support new investment in cattle breeding in Indonesia and a strong post pandemic economic recovery.



Lampung Provincial Focus Group Discussion, March 2020

New Partnership Projects

Digital Technology for the Cattle and Red Meat Sector

The purpose of the project is to identify and raise industry awareness of currently available and developing technologies for post-farm gate production and marketing that have potential to improve the efficiency and profitability of the beef industries in Indonesia and Australia.

Following the first project steering committee meeting conducted in late March, the focus of the project will be on post-farm gate innovations in Indonesia. Lessons and innovations from China and New Zealand will be examined for their applicability in Indonesia. The project will begin with a literature review and mapping of innovations in the supply chain, and potentially, Australian interviews.

The findings from this study will be available and communicated in late 2020.

Beef Processing and Market Options for Indonesia

The purpose of this project is to examine more profitable market and processing options for Indonesian beef products with potential for domestic and selected international markets.

A meeting of the Supply Chain and Innovation and Export Reference Groups was convened on the 9th April to guide project start-up. It was agreed that much of the project could be implemented using remote and on-line communications, and consequently could proceed during the pandemic.

The Reference Groups tasked ProAnd to determine the following:

- Why Indonesia is unable to produce beef products competitively for both domestic and international markets.
- Can high-value beef products or derivatives be produced and sold into high value markets, and what is Indonesia's capacity to supply these international markets?
- Is there unrealised potential for beef products from Australian cattle to be sold in the Indonesia market? What facility upgrades would be required to achieve this?

The results of this study will be available and communicated in late 2020.

Partnership Administration

ASG's new Team Leader, Pak Irfani Darma commenced work on a part-time basis in late April. Acting Team Leader, Dr Ben Mullen, and Coffey' Advisor, Stuart McAdam, will assist Pak Irfani with his induction, including meeting with Partnership members.

Please visit the website (<http://redmeatcattlepartnership.org>) and follow us on LinkedIn, Facebook and Twitter (@IAredmeatcattle) as well as Instagram (@IA.redmeatcattle) to stay on top of the latest news and activities.

Contact

The Indonesia Australia Partnership on Food Security in the Red Meat and Cattle Sector (the Partnership) was developed by the Indonesian and Australian governments to support food security in the red meat and cattle sectors, and access to the global supply chain for red meat and cattle products through trade and investment.

Advisory and Support Group (ASG)

Perkantoran Hijau Arkadia Tower F, 2nd floor unit 204 Jl. TB
Simatupang Kav. 88 Jakarta 12520, Indonesia

T. +62 21 7823 255
E. info@iapasg.org

Copyright © 2020 Partnership, All rights reserved.

Want to change how you receive these emails?
You can [update your preferences](#) or [unsubscribe from this list](#).

