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INDONESIA AUSTRALIA RED MEAT & CATTLE PARTNERSHIP

Increasing Productivity, Trade and Investment
in the Red Meat and Cattle Sector



Monthly Update

October - November 2021

Supporting the Cattle Corporation Village Program (SC2VP)

In October, the Support for the Cattle Corporation Villages Program, or SC2VP, implemented by ISPI-GAPUSPINDO provided assistance to two Cattle Corporation Village (CCV) program locations, Probolinggo and Lampung. The Government's CCV program aims to increase Indonesia's national cattle herd by adopting a commercial scale, corporation management model of cattle production. This will be achieved by distributing 100 breeders and 100 feeder cattle, together with feed and basic infrastructure, to clusters of five villages in a district. Each corporation will be established as a legal business entity to facilitate long-term planning and commercial management.



SC2VP support included the provision of feed choppers that can process 2-4 tonnes of raw feed per hour, improving feeding efficiency and overall productivity. The SC2VP steering committee also decided to make use of a project contingency fund to provide supplementary feed to the

continued to roll out its field-based learning activities covering various cattle production and corporation management topics. This included a practical session on the use of the newly provided chopper and the development of silage bunkers.

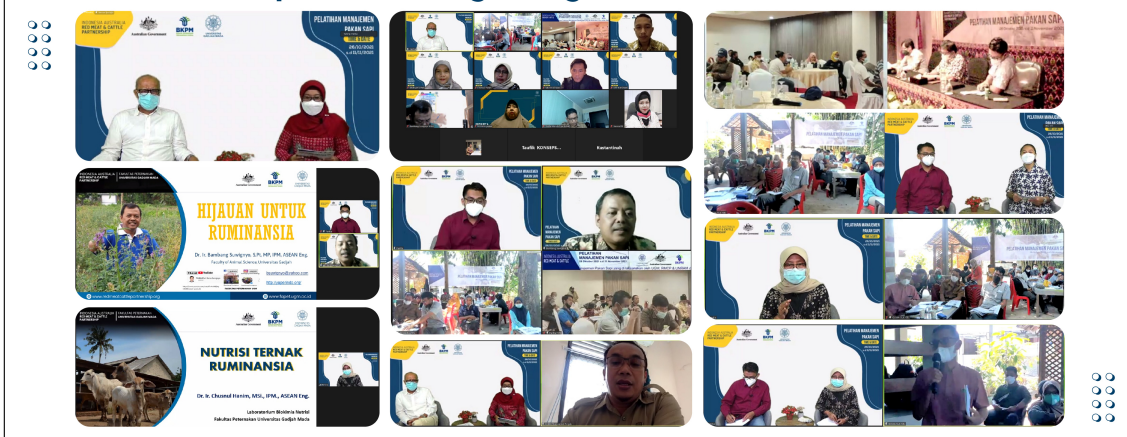
The project also supported CCV staff to effectively conduct pregnancy testing and monitor cattle health, in collaboration with local veterinary services. To strengthen CCV group cohesivity, training on how to run effective coordination meetings was also provided.



Over the next three months, the SC2VP project will provide training on corporation governance and will assist CCV farmers to develop sustainable forage and water strategies. To see and share Twitter and Instagram updates on SC2VP implementation, follow [Twitter @sc2vp](#) and [Instagram @sc2vp_ispi](#).

Feed Management Training - Gowa and Central Lombok

The Cattle Feed Management Training for Smallholder Farmers of the Cattle Corporation Village Program in Gowa and Central Lombok



The Partnership, in collaboration with Gadjah Mada University, held a hybrid (offline and online) training program that equipped CCV participants with a comprehensive understanding of cattle feeding management. Participants learnt how to develop least-cost rations to maximise productivity and profitability using locally sourced feed.

The training covered 6 online sessions, followed by one-on-one mentoring session that will continue until December. The 50 participants (male 34, female 16) from two CCV program locations (Gowa South Sulawesi and Lombok Tengah West Nusa Tenggara) consisted of smallholder CCV farmers, local government officials, including field facilitators, and corporation committee members.

The mentoring sessions focussed on addressing the challenges faced by farmers to provide affordable quality feed. In West Nusa Tenggara, mentors assisted farmers to use lamtoro, a high-quality low maintenance legume-based cattle feed. In South Sulawesi mentors taught farmers how to use the plentiful agriculture waste available locally, such as corn leaf and stem. Farmer can now use this feed during the dry season. All participants were also mentored and trained on how to properly produce and store silage, which is feed made from green foliage preserved by fermentation.



A program evaluation will be conducted in January 2021 to determine the effectiveness of the hybrid training and the impact of the learning in addressing the issues and challenges faced by CCV smallholder farmers.

Animal Welfare Competency Certification



In mid-2021, Meat and Livestock Australia (MLA) and the Indonesia Livestock Profession Certification Agency (LSP PI) which sits within the National Professional Certification Agency (BNSP), launched an Animal Welfare Competency Certification Scheme for Animal Welfare Officers (AWO). AWOs, who operate under the Animal Welfare Forum, play an important role in maintaining animal welfare standards, including ESCAS, along the Indonesian supply chain.

The Partnership collaborated with Meat and Livestock Australia to deliver Animal Welfare Refresher training to 100 AWOs, 20 of whom were selected to apply for AWO certification. All 20 participants obtained AWO certification, which meet Indonesia Livestock Management and Australian Animal Welfare Standards and which is recognized in all ASEAN and Pacific countries, including Australia. Partnership support to this important initiative further strengthened the Partnership brand in the Indonesian market.

Investment Decision Support Toolkit Project

In early 2021, the Partnership commissioned YCP Solidiance to develop a user-friendly decision-support toolkit for commercial cattle production in Indonesia. Click [here](https://cattleweb.ycps.digital/) to see the toolkit.

This first iteration of the toolkit, completed in mid-2021, provides a comprehensive range of information to assist cattle breeding investors assess the risks associated with social, legal, logistical, animal welfare, market and other post-farm gate factors.

In October YCP Solidiance commenced focus group discussions with government and private sector participants in eight provinces, to socialize the toolkit and receive feedback on its functionality. The feedback received was overwhelmingly positive, with users being particularly impressed with its supporting features and its ease of use. Users did however suggest more information on land availability in each province and improvements to the home page. A lack of data on land availability is commonly cited by potential investors as a key impediment to investment. These issues will be addressed by YCP Solidiance in late 2021.

During a consultation workshop in West Nusa Tenggara Province, the Partnership identified an exciting new investment opportunity in the meat processing sector. NTB, with a cattle population estimated at 1.2 million head, is famous throughout Indonesia for its production of cattle. Mandalika, in NTB, has recently completed the development of the international moto race circuit, which hosts the annual [Indonesian Motorcycle Grand Prix](#). This world-class development has driven exponential growth in Mandalika's hospitality sector, which now requires a sustainable high-quality red meat supply, all of which is currently imported.



Over the last five years, the University of Mataram and the NTB provincial government have been testing cattle production methods to produce high-quality beef, using high-quality feed and good feed management practices. Their beef is aged appropriately to produce a tender and tasty product, as good as the imported variety. The beef has already received very positive feedback from high-end restaurant chefs in Mandalika, presenting an exciting opportunity to build a thriving beef production industry to service this high-end market. Fortunately, NTB is blessed with ample land to grow quality cattle feed and international standard beef processing facilities.

In November the Partnership facilitated a discussion between Mataram University and the Ministry of Investment/BKPM to discuss what is required to realize this investment opportunity. Likely next steps include a feasibility study followed by the development of an *Investment Project Ready to Offer* document. The Partnership is ideally placed to assist with these efforts and assist NTB leverage its considerable cattle production strengths.

Supporting SISKKA Project

Following endorsement from Indonesia's Ministry of Agriculture, the Partnership's co-chairs formally approved the implementation of the SISKKA Support project. The project will be implemented over a three-year period and aims to increase interest and adoption of SISKKA and nucleus-plasma cattle production by companies and commercially oriented smallholder farmers in oil palm plantations.

The project, which only commenced in October 2021, has already achieved significant progress. It supported an initial assessment of potential SISKKA developments in South Kalimantan province and broadly socialised the SISKKA model, driving considerable interest from seven local oil plantations. An MOU has now been signed between these companies and the provincial government to assess opportunities and initiate SISKKA implementation, in collaboration with local smallholder farmers. The SISKKA Support project also arranged and funded surveys that assessed the potential for SISKKA expansion in the seven companies, and the development of implementation plans that have received financial backing from Bank Indonesia South Kalimantan under their 'Economic Development Cluster' program.



The project has also supported the legal establishment of a Siska Forum, known as PT. Siska, with members from the government, industry and the university sector. The Forum now hosts a Siska-helpdesk which is already assisting companies and smallholder farmers with technical aspects of Siska production. Social media link [@siskaforum](#) and publications have also been developed and the forum is now regularly communicating Siska information to a broad network of stakeholders.

Upcoming Events

- Livestock Business Management and Feed Management CCV focus training evaluation workshop, December 2021.

To stay updated on the latest news and activities please visit the Partnership website (<http://redmeatcattlepartnership.org>) and follow us on [LinkedIn](#), [Facebook](#), [Twitter](#) (@IAredmeatcattle) and [Instagram](#) (@IA.redmeatcattle).

Contact

The Indonesia Australia Partnership on Food Security in the Red Meat and Cattle Sector is a Heads of Government initiative funded by the Australian Government. The secretariat and policy lead is the Department of Agriculture, Water and Environment in Australia and the Indonesia Investment Coordinating Board (BKPM) in Indonesia.

Advisory and Support Group (ASG)

Coffey International Development
Office 88 Kasablanka - Tower A Lt 27 Unit C
JI Casablanca Raya Kav 88,
Jakarta Selatan 12870 Indonesia

T. +62 21 2283 6028

E. info@iapasg.org



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